



The 16th Annual Regional Bond Dealers Management Conference

March 9-10, 2006

The Villas of Grand Cypress, Orlando, FL

Tabletop Exhibit and Sponsorship Application

BENEFITS OF EXHIBITING AND SPONSORING

- Meal function and Golf Tournament sponsorships may be shared by two firms
- Listing in program agenda distributed at the event
- Logo and link on conference web page
- Distribution of promotional materials at the registration desk (Sponsors Only)
- Recognition on event signage
- One complimentary registration for each \$3,000 spent
- Mailing list of attendees, including mailing addresses, phone and fax numbers prior to and post conference.

WHAT'S INCLUDED FOR EXHIBITORS

- Tabletop exhibit throughout the meeting (6'x30" draped table, two chairs and a wastebasket included)
Note: Electric, telephone and Internet connectivity is available from hotel at an additional fee.
- Two "exhibit only" staff registrations

PLEASE SELECT YOUR PREFERENCE

Exhibit Only		\$3,000 Only 3 spots left!
Lunch	Thursday, March 9	\$5,000
Refreshment Break	Thursday, March 9	—\$3,000 LaSalle Broker Dealer Services
Reception	Thursday, March 9	—\$5,000 Fidelity Capital Markets Services
Dinner	Thursday, March 9	—\$7,000 ICI/ADP
Breakfast	Friday, March 10	\$5,000
Refreshment Break	Friday, March 10	—\$3,000 Freddie Mac
Golf Tournament	Friday, March 10	—\$5,000 BondWave
		FHLB Office of Finance
<i>(Prizes & Beverage Cart Included)</i>		
Tote Bags		\$7,000
Lanyards		—\$3,000 Reuters
Memory Sticks		\$7,000
Pens		—\$5,000 BondDesk Group
Notepads		—\$5,000 BondDesk Group

ADDITIONAL INFORMATION

- Set up on Thursday, March 9 at approximately 9:00 am.
- Strike immediately following lunch on Friday, March 10.
- Full payment must accompany your application.
- If it becomes necessary for you to cancel, a refund will be made less a 20% service charge.
- After February 23, 2006 no refunds will be made.

CONTACT

Name _____ Title _____
 Company (exactly as it should appear on all materials) _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____ URL (for link) _____

PAYMENT

Enclosed is a check payable to The Bond Market Association in the amount of \$ _____
 VISA MasterCard American Express
 Card Number _____ Exp. Date _____
 Signature _____

SUBMIT APPLICATION TO

Jenifer Walter, Marketing Coordinator
 The Bond Market Association, 360 Madison Avenue, New York, NY 10017-7111
 Phone 646.637.9290 Fax 646.637.9112 Email jwalter@bondmarkets.com